

What is your Goal?

You can reach it only by systematic saving. Plants grow only by leaving the seed in the ground—similarly your dollars will only grow by making them work for you continually.

HERE ARE SOME OF THE THINGS YOU CAN DO THROUGH THE REGULAR PURCHASE OF WAR SAVINGS CERTIFICATES



HELP TO ENSURE VICTORY



PERSONAL SUCCESS

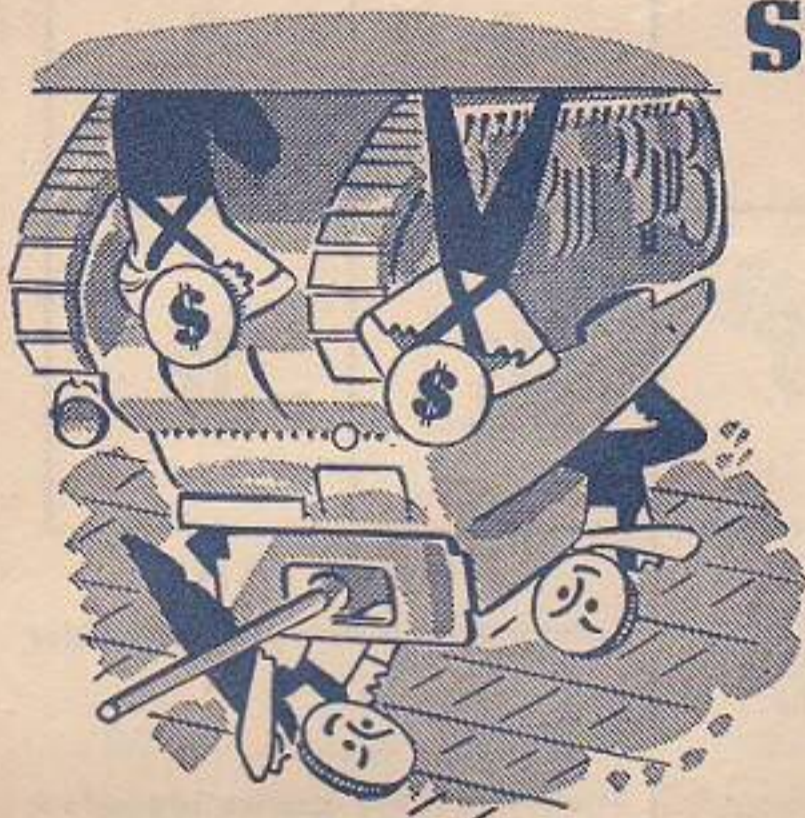


CAREFREE RETIREMENT

WORKERS?

OR

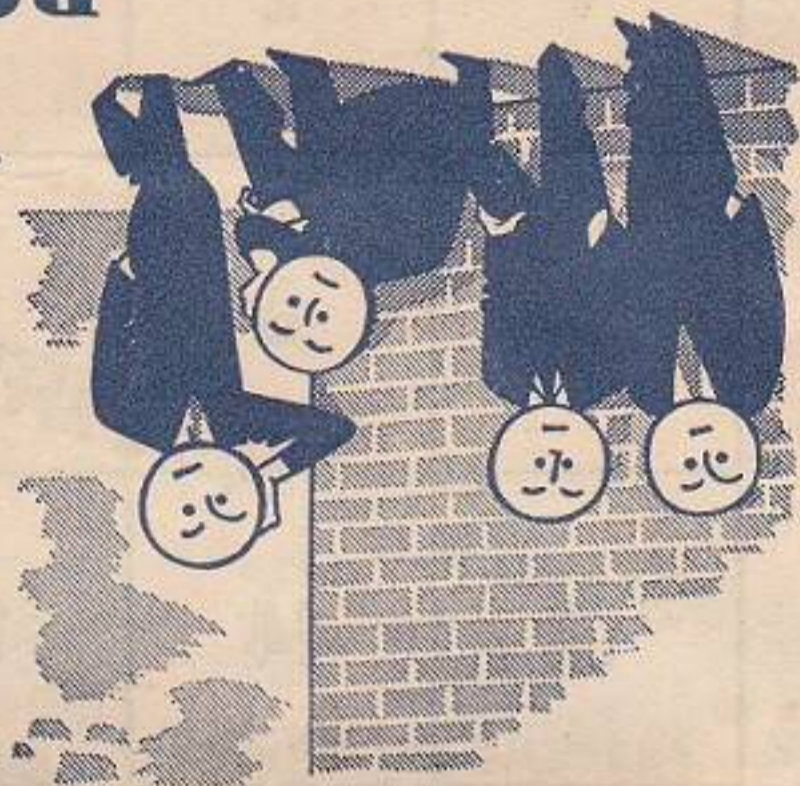
SHIRKERS



DOLLARS

YOUR

ARE



O.H.M.S.

NO
POSTAGE
REQUIRED

Mail to:

REGISTRAR,

WAR SAVINGS CERTIFICATES,

KING EDWARD AVENUE,

OTTAWA, ONTARIO

DO NOT ENCLOSE CASH OR LOOSE STAMPS

INVEST IN VICTORY FOR YOUR FUTURE SECURITY

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| STAMPS ARE TO 13 | 14 | 15 | 16 | <p align="center">IMPORTANT</p> <p>Enter the name of registered holder</p> <p>.....</p> <p>Then fill out the application below</p> | |

CERTIFICATES TO BE REGISTERED AS FOLLOWS

SURNAME (FAMILY NAME) *Print in block letters*

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CHRISTIAN NAME (GIVEN NAME) *Print in block letters*

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STREET ADDRESS *Print in block letters*

CITY, TOWN OR POST OFFICE *Print in block letters*

Care should be taken to state clearly the name and POSTAL address in which you desire Certificates to be registered. Spell out IN FULL surname (family name) and Christian name (given name).

A married woman should furnish her own Christian name (not that of her husband). For example:

CORRECT: WHITE, Mrs. MARGARET F.

INCORRECT: Mrs. Henry G. White

NAME OF SELLING AGENT:

RECEIPT No.

W.S. 1

APPLICATION FOR DOMINION OF CANADA WAR SAVINGS CERTIFICATES

N.B.—This application with remittance or stamps may be handed to any bank or post office, or mailed in this folder. **DO NOT ENCLOSE CASH OR LOOSE STAMPS.**

Date.....19.....

TO REGISTRAR,
WAR SAVINGS CERTIFICATES, OTTAWA

Please issue the following War Savings Certificates in the name appearing in the blocked spaces at the left.

INDICATE BELOW LARGEST DENOMINATION ACCEPTABLE IT WILL SIMPLIFY SAFEKEEPING

| NUMBER | PURCHASE PRICE | AMOUNT |
|------------------------------------|----------------|---------|
|\$ 5 Certificates at \$ 4 | \$..... | \$..... |
|\$ 10 Certificates at \$ 8 | \$..... | \$..... |
|\$ 25 Certificates at \$ 20 | \$..... | \$..... |
|\$ 50 Certificates at \$ 40 | \$..... | \$..... |
|\$ 100 Certificates at \$ 80 | \$..... | \$..... |
|\$ 500 Certificates at \$ 400 | \$..... | \$..... |

Payment is enclosed as follows: \$.....

War Savings Stamps Cheque or money-order in favour of Receiver-General of Canada.

Signature of Purchaser.....

Street Address.....

City, Town or P.O.....

This folder may be used as an envelope.

Do not enclose cash or loose stamps.

FOLD left side over, then this flap.

BEFORE YOU SEAL: HAVE YOU ENCLOSED YOUR REMITTANCE OR STAMPS?

DO NOT ENCLOSE CASH OR LOOSE STAMPS

The Secret of Financial Success

Making TIME plus DOLLARS work for you

Everybody can get ahead financially, if he follows a definite, systematic plan of saving



AFTER THE WAR THE MONEY INVESTED IN WAR SAVINGS CERTIFICATES MAY BE THE KEY TO FINANCIAL SECURITY

Systematic savings will build a surprisingly large sum of money in 7½ years

**\$4.00
ENLIST**



**\$4.00
FIGHT**



**\$5.00
RETURN**



★ How to invest **REGULARLY** in **WAR SAVINGS CERTIFICATES** ★

BY PAYROLL SAVINGS PLAN. Authorize your employer to make a regular payroll deduction each pay day.

BY BANK PLEDGE. Ask your bank to purchase War Savings Certificates for you each month, automatically, simply by charging your account. All banks have the necessary Pledge forms. There is no charge for this service.

BY WAR SAVINGS STAMPS. Buy 25c War Savings Stamps at post offices, banks, retail stores and theatres. Attach to the Stamp card in this folder. When you have sixteen Stamps, fill out the application underneath the Stamp card and send to the Registrar, War Savings Certificates, Ottawa. Use this folder as an

envelope and mail direct, or ask your bank or post office to send it for you.

BY CASH, CHEQUE OR MONEY ORDER. Your local banks, post offices, investment dealers, are official agencies for the National War Finance Committee. You can take your cash, cheque or money order for the purchase of Certificates to them and get an official receipt. Or you may send your remittance direct to the Registrar, War Savings Certificates in Ottawa by cheque or money order payable to the Receiver-General of Canada; fill out the application form which is part of this folder. Use the folder as an envelope—it is post free.

*In each case certificates are mailed from Ottawa to the registered holders.
No commission is paid to Stamp or Certificate Selling Agencies.*

Keep Buying More & More **WAR SAVINGS CERTIFICATES!**

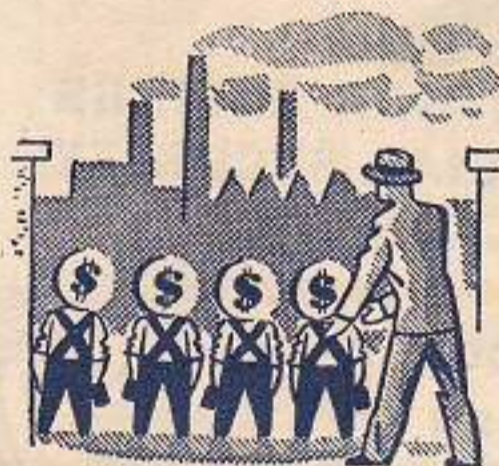
LUXURY DOLLARS AND WASTED DOLLARS ARE SLACKERS
— ONLY WORKING, FIGHTING DOLLARS HAVE VICTORY
VALUE, AND VICTORY IS EVERYTHING

Make your Dollars Do Double Duty
by investing them in

WAR SAVINGS

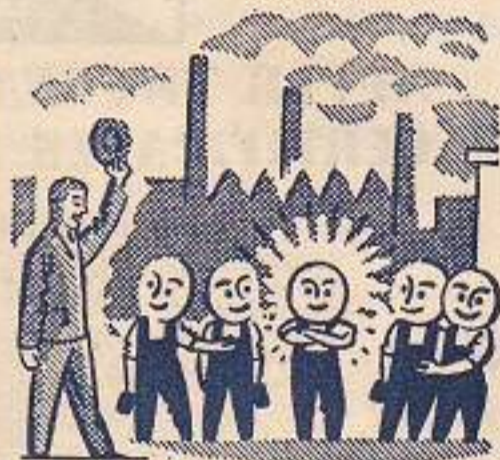


CERTIFICATES



How they work for Canada!

How they work for you!



Every dollar you save and lend through War Savings Certificates helps the war effort. It may become part of a Plane, a Tank, a Depth Charge, or a Shell, etc. Your dollars fight side by side with our soldiers, airmen and sailors.

WHO CAN BUY? Adults and children, as well as non-profit organizations, may become registered owners of War Savings Certificates.

PROTECTION. War Savings Certificates are registered in the name of the holder by the Registrar in Ottawa. The Certificate itself is of no value to anyone but the registered holder. It cannot be sold, transferred or pledged. It will be paid to the registered holder only. (In the case of a child under 16, the signature of the parent or guardian is required.) In the event of the death of the registered holder, arrangements may be made for transfer or redemption.

PURCHASE LIMITS. You can purchase up to a total of \$480 worth of certificates per calendar year, having a maturity value of \$600.

For every \$4 you invest you will receive \$5 in 7½ years. This increase of 25% represents interest at 3% per annum compounded half-yearly.

**A DIRECT OBLIGATION
OF THE DOMINION OF CANADA**

For a \$ 5 certificate you pay \$ 4
For a \$ 10 certificate you pay \$ 8
For a \$ 25 certificate you pay \$ 20
For a \$ 50 certificate you pay \$ 40
For a \$100 certificate you pay \$ 80
For a \$500 certificate you pay \$400

INCOME TAX FREE. Due to the difficulties of calculation, the small amounts involved and the limit on individual holdings, holders will not be required to report as income the difference between the purchase price and the redemption value of War Savings Certificates in making returns under the Income War Tax Act.

EMERGENCY REDEMPTION. Six months after date of issue, Certificates may be redeemed for cash upon application by the registered holder to the Registrar, War Savings Certificates, Ottawa.

LEND TO WIN - SAVE FOR SECURITY!

**BEFORE YOU SEAL: HAVE YOU ENCLOSED YOUR REMITTANCE OR STAMPS?
DO NOT ENCLOSE CASH OR LOOSE STAMPS**